

selectv

DIGITAL
LIFESTYLE
SOLUTIONS



interactive
television



ip television



mobile
integration

connectivity
management



digital
signage

SELECTV SOLUTIONS SDN. BHD.
HEADQUARTERS MALAYSIA

No.27, Jalan 16/6, 46350, Petaling Jaya, Selangor, Malaysia

Tel: (6) 03-7491 3111 Fax: (6) 03-7960 3110 Call Centre: (6) 03-7491 3110

Email: info@selectv.com.my www.selectv.com.my



digital lifestyle hospitality

Digital revolution has brought on a transformed and improved way of living, changing the way we work, communicate and play. Today's generation named it "digital lifestyle". To stay relevant, hospitality operators are driven to transform too. New strategies, processes, services and facilities are required to meet the expectations of "digital lifestyle" guests. This transformation has been adopted by hotels, hospitals, cruise liners and other hospitality providers to create their competitive edge today and to ensure their relevance in the future.

Digital lifestyle hospitality capabilities include managed high speed internet access, interactive television, room automation, guests' digital content compatibility and much more. Having these capabilities is easy but delivering all of it to guests in a concerted and harmonious manner to create that "impression" is a masterpiece.

The world's top hospitality providers have chosen Select-TV as a partner to devise and deliver these capabilities because Select-TV provides more than just piece meal technologies but we bring a wealth of knowledge to ensure your success in this transformation. Forming an integral part of our client's value chain, Select-TV manages the total transformation from strategic planning to infrastructure and competency creation to content provision.



Emirates Palace Hotel Kempinski, Abu Dhabi
IPTV and Hospitality ITV by selectv

a touch of elegance

Select-TV's hospitality technology offerings are designed by the world's best hospitality experts and built on state of the art technologies. Combining the crucial elements of hospitality and elegant interface designs, Select-TV delivers a user experience that is second to none. Our core principles of delivering unprecedented value to the hospitality industry:

impress

serve

entertain

inform

With the release of Select-TV's latest Hospitality Interactive TV solution version 4.0 incorporating feedbacks from millions of users from around the world, we have successfully solidify Select-TV as the most advanced and premium hospitality tv solution. Take the step forward for your property and join some of the most prestigious properties globally by upgrading to Select-TV.

solution overview

Select-TV's solutions are designed and built based on 4 strategic objectives to ensure all functions and capabilities of the system focuses on these core principles:

impress

Select-TV hospitality digital lifestyle solution stays above the common products in the market today by delivering a truly impressive user interface befitting your property's standard and class. In Select-TV, we call this the "wow" factor and we ensure that our solutions continue to derived that sense from your guests.

serve

Service at your fingertips - at Select-TV, we take this phrase literally and we strive to provide impeccable services with the click of the remote control. From a simple towel request to complex room service and tour excursions booking, selecttv ensures a satisfied guest always.

entertain

Today's in-room entertainment is much more than just video on demand. Select-TV defines it as a complete concept from ambience creation delivering high quality content from conventional sources and also the world wide web.

information

The most important part of providing memorable services is to continuously engage with your guests. Select-TV enables you to do just that even after the room door is closed via the tv. Delivering brand messages and promotional information is made effective and easy with minimal cost by Select-TV.

Lebua at State Tower, Bangkok
IPTV and Hospitality ITV by Select-TV



improved service quality

interactive and automated service requests – meal ordering, hotel services, etc.
personalized service delivery – guests greetings, personalized messages, etc.
new services and capabilities – video on demand, live radio, internet, etc.

increased yield

new revenue streams – up to 9 new revenue streams delivered via Select-TV
increased revenue for existing offerings – Select-TV improved guest interaction for revenue generating services

improved efficiency

process automation – service requests, express checkout etc.
billing automation – direct integration with PMS, flexible charging models, etc.
advanced capabilities – requiring minimal human intervention

improved customer loyalty

advantage – Select-TV provides operator with a key differentiator from competitors
brand message delivery – deliver brand messages to guests via Select-TV

hospitality interactive television

Reputed as the most advanced and premium solution in the market today, our reputation raises the expectations of both users and operators. Select-TV continuously exceeds these expectations

| | | | | | |
|--|--|---|---|--|--|
| <p>high definition live tv iptv with picture in picture, interactive channels selection and categorization and much more.</p> | <p>games enjoy a great selection of fun and challenging games. Only requires the remote control for playing</p> | <p>outlets access to multi-media information of premise outlets and allow booking requests</p> | <p>recorded tv watch tv programs missed up to 24 hours or more recorded for your viewing pleasure</p> | <p>languages choose from more than 15 languages to suit preference. Content for property can also be provided in multiple languages</p> | <p>news read news from all over the world updated every 5 minutes</p> |
| <p>video on demand true video on demand with large catalog and advanced capabilities such as multiple bookmarks for viewing resume and trick play</p> | <p>radio enjoy radio broadcast from home or any favorite channels. Also serves as a platform for premise private radio channel</p> | <p>room service order room service direct from tv complete with meal preparation options</p> | <p>ambience animated screen saver with guests name and greeting to create a relaxing ambience</p> | <p>view bill access to real time premise expenses information and perform express checkout</p> | <p>weather access to all major cities weather information with forecast</p> |
| <p>net tv 200 handpicked online channels from YouTube & Vimeo, compiled into multiple categories for easy browsing & discovery.</p> | <p>unique greeting screen personalized messages with name of guest. Each room or group have unique greeting with different designs and messages</p> | <p>in room shopping browse and order souvenirs, amenities, magazines, etc. direct from tv</p> | <p>parental lock user defined password to prevent purchases of services</p> | <p>guests' messages deliver guests' messages directly to the tv screen with pop up alerts and also inbox retrieval</p> | <p>tour excursions view multi-media presentation of tour packages available</p> |
| <p>music on demand select from our large bank of music which ranges from the classics to today's latest hits from international and local artist</p> | <p>services access to multi-media information of services available in premise and provide service requests direct from tv</p> | <p>alarms & reminders selectable alarm tone or music for wake up calls. Allow premise operator to set group based reminders direct from tv</p> | <p>internet on tv surf internet direct from tv screen with all major websites support (Flash 10.1, Javascript, HTML, etc.)</p> | <p>sms send discounted sms to all mobile phones in the world from tv</p> | |

Burj Khalifa, Dubai
IPTV and Hospitality ITV by selectv



selectv

Complete your movie experience
order a meal when purchasing blockbusters

Welcome Paul Smith,

Warmest Greetings from CROCKFORDS HOTEL

We wish you a most enjoyable stay and hope that we succeed in meeting and exceeding your expectations.

Should you need any assistance our staff will be glad to assist you with any enquiry and requests.

See 11 Videos

selectv

Kuala Lumpur

31°C Sunny

Saturday Partly Cloudy

Sunday Rain

selectv

X-Men - Days Of Future Past

The X-Men send Wolverine to the past in a desperate effort to change history and prevent an event that results in doom for both humans and mutants.

"Days of Future Past" is a storyline in the Marvel Comics comic book The Uncanny X-Men issues #141-142, published in 1980. It deals with a dystopian future in which mutants are incarcerated in internment camps. An adult Kitty Pryde transfers her mind into her younger self, the present-day Kitty Pryde, who brings the X-Men to prevent a fatal moment in history that triggers anti-mutant hysteria.

DURATION: 126 min
LANGUAGE: English
RATING: PG-13
CAST: Patrick Stewart, Ian McKellen, Hugh Jackman

Trailer Purchase Back

selectv

Welcome

Warmest Greetings from BEST WESTERN PREMIER - THE HAVEN IP

We wish you a most enjoyable stay and h

succeed in meeting and exceeding your e

Should you need any assistance our staff v

to assist you with any enquiry and request

See 11 Videos

selectv

Rise & Shine! Poached Egg & Salmon on special until 10 AM only RM19

Toast & Berries

Big Breakfast Smoked Salmon Poached Eggs

selectv

FANTASTIC 2

THE SEVEN WONDERS OF THE WORLD

tv hotel movie setting music my stay

bloomberg recordings discovery

Welcome Wendy Tang 18:00 Mon, 28 Oct 2013

selectv

PRICE: MYR 25.00
DURATION: 105 min

Thousands of years ago, a race of beings known as Dark Elves tried to send the universe into darkness by using a weapon known as the Aether. But warriors from Asgard stop them but their leader Malchior escapes to wait for another opportunity. The warriors find the Aether and since it can't be destroyed, they try to hide it. In the present day, Jane Foster awaits the return of Thor but it's been two years. He's trying to bring peace to the nine realms. Jane discovers an anomaly similar to the one that brought Thor to Earth.

18:00 Mon, 28 Oct 2013

selectv

RIB EYE ANGUS STEAK

Quantity: 1

Steak Size: 400g

Cooking: Medium Rare

Sauce: Mushroom

Sides: French Fries

MYR 86.00

Juicy and Savory Rib Eye Angus Steak, served with your choice of steamed veggies, baked potato, sweet potato or chips.

Back Add To Cart

selectv

FOR THE DIFFERENCE

Salmon & Mushroom - 180g RM28
Mushroom & Potato - 180g RM28

ADD RM28 CHIPS RM18

tv hotel movie setting music

bloomberg recordings discovery

Welcome Wendy Tang 18:00 Mon, 28 Oct 2013

GRAPHICAL DISPLAY

advanced and flexible graphical user interface with full animation to deliver the essence of your brand

smartphone app

Extending the interaction to guests and leveraging on today's mobile device, Select-TV's mobile app has a truly amazing capability to engage with guests and customers

integrated

single content management

seamlessly integrated with TV system for single content management

PMS integration

fully integrated with PMS with single Select-TV license for guest personalization and information

personalized

tv channels selection

easy selection of TV channels on mobile device to control TV

remote control

use mobile device as a remote control for Select-TV Interactive TV

incentivises

push to tv

plays and wireless pushes videos, music and pictures from user's device to the in-room tv.

voucher rewards

guests rewarded with vouchers for digital consumption through social sharing of app and venue.

cloud ready

social networking

integrated to Facebook and other social networking sites

off premise engagement

guests continue to engage via cloud service when off premise

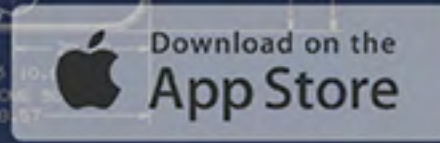
across devices

smart phones and tablets

designed for phones and tablets

iOS and Android

on both Apple Store and Google Play



digital signage

As part of Select-TV's fully integrated digital lifestyle hospitality solution, digital signage is an essential capability and infrastructure of today's modern property. Select-TV's digital signage solution empowers property operators to deliver marketing, promotional messages and entertainment directly derived from Select-TV's IPTV platform.

Powered by Select-TV's integrated IPTV architecture and hardware, Select-TV's digital signage differentiates from the common solution in the market by providing interactive capabilities to signages. Select-TV's solution allows signages to be switched to an interactive tv in lounges and common areas.

One of the critical success factors of digital signage deployment is content, Select-TV provides ready to deploy content templates everaging on content extraction from the internet. Content such as news, weather and even videos are automatically extracted from internet to provide a lively and attractive digital signage.



total ip based

individual unique screens

- each screen displays unique content and schedules
- 100% centralized control and content management

iptv streaming (full HDTV)

remote access

- total remote access management
- screen integration for auto on, off, volume, etc.
- real time content and schedules update to screen

converged infrastructure

- ip converged infrastructure
- plug and play for additional screens
- zero storage client (minimum maintenance required)

user friendly

web based management tools

- access to web based management console
- user familiar management system

flash based content

- no proprietary content design
- flash 10.0 content support
- minimal learning curve for content designers

entity based design

- easily obtainable free content from internet
- reusable components, content can be reused in many designs
- grouped designs, each design can be used for multiple screens
- each slot within a template has individual schedules

flexible designs & content

multi content support

- videos: mpeg 1, mpeg 2, mpeg 4, h.264, avi, mov
- images: jpg, bmp, gif
- custom content: flash 10.0
- live tv iptv streams (bbc, cnn, etc.)

multi templates design

- more than 15 pre-configured templates
- unlimited custom templates can be added using simple html
- vertical and horizontal screen support

widgets and plug-ins

- widgets framework speeds deployment
- pre-loaded with multiple widgets such as clock, weather, news feeds, etc.

easy set up

ready to go templates

- create your own template using pre-loaded widgets and content
- tap into internet based content to liven up your digital screens
- pre-loaded with ready templates such as weather wall, news wall, multi-panel templates

start small and scale

- single server caters up to 40 screens

guests connectivity management

Connectivity infrastructure has become a standard facility all properties should provide. Meeting the ever increasing demands of guests and tenants poses strategic and operational challenges hospitality operators are not equipped or ready to overcome. Select-TV's Guests Connectivity Management Solutions provides the necessary tools, services and know how to meet the demands of customers. Select-TV's Guests Connectivity Management Solutions is proven to deliver 4 key value propositions to hospitality operators.

1. Improved Customer Satisfaction – advanced capabilities ensures seamless guests experience
2. Increased Revenue – dynamic and flexible charging models increases revenue
3. Improved Operational Efficiency – integrated applications improves efficiency of service delivery and management
4. Reduced infrastructure cost – advanced bandwidth management and technologies reduces costs

Select-TV's Guests Connectivity Management comprises of a suite of products and services. In addition to managing common services such as internet and printing for guests, Select-TV offers a media hub solution for guests to connect their personal media and communication gadgets. Media hub enables Xbox, Playstation, iPod, laptop and other guests gadgets to be connected and displayed on the TV for guest enjoyment. Media hub also provides USB charging ports for guests to charge their mobile devices without the need of power adaptors or chargers. With Select-TV's solution, a property can claim to be truly "connected" for their guests.



enabling infrastructure

- cabled infrastructure with CAT5, CAT5E or CAT6
- wireless infrastructure 802.11a/b/g/n
- cable modem utilizing existing coaxial infrastructure
- dsl utilizing existing telephone cable infrastructure
- super wireless for large outdoor resort properties

connecting guests

- 100% plug and play for guests notebook
- eMail SMTP compatibility (transparent SMTP)
- universal VPN support
- public IP request support
- single login for all access modes (LAN, WiFi, TV)
- mobile devices connection support (iPhone, Blackberry, etc.)

empowering business

- advanced billing engine
- flexible charging models
- fully integrated to management and accounting systems
- post paid and pre paid systems (coupons)
- multi location support (business centre, function rooms, etc.)
- advanced bandwidth control and access management

improving operations

- solution minimizes human resource requirements
- efficient bandwidth management reduces bandwidth cost
- advanced capabilities improves services to guests
- compliance with government regulations
- comprehensive support services from selectv

professional and support services

Select-TV's offering comprises more than products and technologies but includes professional and outsourcing services related to digital hospitality. Select-TV's global operations and experience for more than 16 years equipped us with the necessary knowledge base to ensure successful IPTV or digital hospitality platform deployment. We believe our role is to deliver value to our client's core business instead of a product and service supplier. We continuously strive to deliver significant value and be part of our client's value chain.

Select-TV's global footprint today covers 13 countries and 42 cities. Through our service infrastructure and extensive network of service partners, Select-TV provides international standard and quality of services with strong local presence and support.

Select-TV has invested large amount of resources in building our service infrastructure over the past 16 years including:

- Live Command and Monitoring Centre in Kuala Lumpur
- Support & Call Centre in Kuala Lumpur, Bangkok, Montreal and Florida
- Content Distribution Network via secured IP delivery
- Logistics & RMA Centre in Kuala Lumpur, Malaysia



consulting services

Select-TV's consultants bring real experience and knowledge base gathered globally for since 1995 to our clients' projects and operations. Consulting services include large scale IPTV deployment by telecommunications companies to property digital infrastructure design. We are qualified and certified to provide strategic, operational, technical and commercial consulting services for IPTV and hospitality digital lifestyle deployments.

content aggregation services

Select-TV aggregates media content from all over the world for our clients. Our content portfolio covers a wide range and languages such as English, Bahasa Malaysia, Chinese, Indian, Arabic, Thai, Korean, etc. Select-TV distributes movies, music, games and other content to the hospitality and home markets. Select-TV HDLive offers live channels in true High Definition via direct fiber delivery to properties (only in selected countries).

implementation & support services

Select-TV provides comprehensive implementation services for IPTV deployments including data centre set up, network configurations, etc. Our professional engineers are proven to deliver large scale IPTV deployments. As part of our total hospitality digital lifestyle outsourcing offering, Select-TV provides support and maintenance services of deployed solutions. With a global 24 hours 7 days infrastructure, Select-TV ensures our clients received the best support services.

company overview

Select-TV is a media and solutions provider focusing on bringing digital technologies and content to the television. Since incorporation in 1995, Select-TV has today grown into a multi-national company with operations and reach to more than 13 countries globally. As a global leader in IPTV and Interactive TV provider, Select-TV serves 4 main markets namely Hotels, Hospitals, Residences and Telecommunication Companies. Select-TV is committed to continuously reinvent our organization, products and services to ensure we continue to lead our market space and yet maintain true to our founding principles:

technology & industry advancement

Select-TV is committed to contribute to the growth of digital technologies and content through promotion of open technologies and synergistic collaborations

value chain integration

our products and services focuses on value creation for our clients and its industry with strategically designed business models to ensure its viability and sustainability

building & sustaining best people

we believe in building human capital through the creation of dynamic, creative and enjoyable working environment for our people and the continuous strive to grow and sustain the best skills and knowledge in our industry

corporate growth

Select-TV's leadership in the IPTV industry has fueled tremendous growth for the company and for our stakeholders.

- average annual growth of 120%
- average shareholder's value growth of 40% annually
- investee of Malaysia Ministry of Finance (Government)
- investee of Intel Capital USA

recognition & accolades

Select-TV's innovation and technologies are recognized globally and awarded numerous accolades:

- ICT Award for Tourism Industry Malaysia
- ICT Award for Tourism Industry Asia Pacific
- Best ICT Company & Product Malaysia
- Samsung Partner Award

operations infrastructure

Select-TV's invests heavily in our operations infrastructure globally to ensure we provide the best for our customers:

- IPTV Data Centres in Malaysia, Thailand and Dubai for centralized content distribution & management
- Manufacturing and Logistics centre in Malaysia and China
- 24 hours Centralized Support & Command Centre in Malaysia and localized support centres globally
- Extensive business development network in more than 13 countries globally

selectv™