select**v**

INTERACTIVE TV SCREEN DESIGN

GRAPHICAL USER INTERFACE CUSTOMIZATION & DESIGNS

THE FOLLOWING PAGES PROVIDES THE GUIDELINE FOR SELECT-TV'S ITV GRAPHICAL USER INTERFACE CUSTOMIZATION & DESIGN. ALL LOGOS OF HOTELS, BRANDS AND OTHERS IS THE SOLE PROPERTY OF ITS INDIVIDUAL COMPANY AND CORPORATION. THE DESIGN PRESENTED IN THIS DOCUMENT INCLUDING THE GRAPHIC USER INTERFACE LOGICS, MOTIONS AND GRAPHICS IS THE PROPERTY OF SELECT-TV SOLUTIONS SDN. BHD. ANY USE, COPY OR ADAPTATION OF THE DESIGNS OR ANY OF ITS PART SHALL REQUIRE EXPLICIT AND WRITTEN APPROVAL FROM SELECT-TV.

selectv

INTERACTIVE TV SCREEN DESIGN

GRAPHICAL USER INTERFACE CUSTOMIZATION & DESIGNS

customize your tv today

GUIDELINES

The design guidelines provided here acts as a framework to ensure designs and customization of Select-TV's complies to the standards and quality of Select-TV system. Deviations from this framework is permissible but will need to go through quality & compatibility checks with Select-TV GUI design and technical departments.
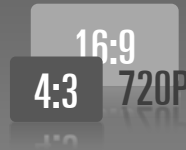
colors

Colors used should be suitable for TVs / LCDs. Colors must also be pleasant to be viewed on the TV screen and does not strain the eyes of the users. Unlike websites and prints, colors most suitable for TVs are:

- pastel colors (soothing colors)
- low contrast colors (high contrast like red should not be used for small items)
- darker colors (bright colors like white strains the eyes)

resolution

Select-TV system is flexible and caters for the industry's standards for TV resolutions. During design and customization, the designer must design for the targeted resolution and aspect ratio of the TVs to be used.

- LCD TVs – majority shall be 16:9 ratio with resolution of min 720p
  - resolution to use is 1280 X 720 pixels
- CRT TVs – majority shall be 4:3 ratio with resolution of min 480p
  - resolution to use is 720 X 480 pixels

formats

All graphics used for the design is preferred to be saved as PNG without interlacing. Transparent graphic objects are supported in Select-TV's system to provide the translucent effect. However, large graphics such as background should not be transparent as this will require a lot of processing power on the set top box. For animated objects, designers can use Flash 10.0. Submission to Select-TV shall be in raw formats such as PSD, AI or FLA and compiled formats such as PNG, JPG, SWF.
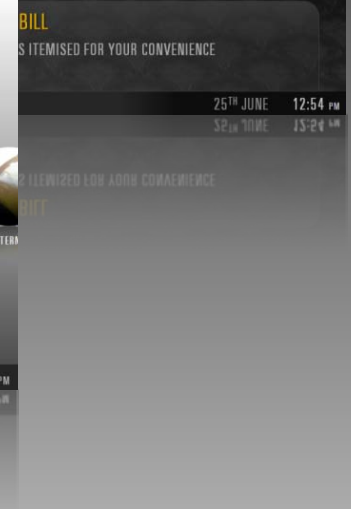
sizing

Sizing of graphics and fonts is crucial to ensure a user friendly system. Minimum font size used for designs shall be 20. Graphics and other elements shall adhere to Select-TV's recommendations. Deviations might cause blurry images due to stretching or compressing.

selectv
INTERACTIVE TV SCREEN DESIGN
GRAPHICAL USER INTERFACE CUSTOMIZATION & DESIGNS

SAMPLE DESIGNS

sample screens and design

main menu

the main menu is the screen most used in the system for selection of functions. This screen acts as an anchor to all other functions and modules within the system.

welcome screen

welcome screens appear once for every guests and can be customized for individual rooms and guests such as VIPs or groups.

front elements

the front elements are dynamic objects such as icons and texts. Customization can be done such as text fonts and size and positioning. Example will be left aligning the greeting message as shown on the image.

Icons can also be customized to preferred color schemes and themes. Arrangement of icons are not advisable to be changed as this is designed to suit the overall user experience and also the remote control

GOOD MORNING MR. WILLIAM FLETCHER

BIENCE   MESSAGES   SMS   LANGUAGES   OUTLETS   INTE

VIEW BILL

BROWSE YOUR HOTEL BILL & EXPENSES ITEMISED FOR YOUR CONVENIENCE

▶ NOBODY BUT YOU   25ᵀᴴ JUNE   12:54 PM

DESIGN ELEMENTS I

main areas for customization for menu area

background

the background comprises of 3 main elements:
background (includes logo)
display panel
base bar

These elements are combined to create the overall screen and is used throughout the system

selectv

background

display panel

base bar

selectv
INTERACTIVE TV SCREEN DESIGN
GRAPHICAL USER INTERFACE CUSTOMIZATION & DESIGNS

welcome greeting

the welcome greeting is a free text are for you to create you unique and personalized welcome greetings. Customization includes font, size and positioning. You can also input multiple languages in paragraphs to welcome your international guests

Dear Mr. Jeffrey Sigmund. Welcome to Maldives and we would like to invite you to Grecotel's evening welcome cocktail to start your wonderful and memorable vacation.

the management
Grecotel Maldives

DESIGN ELEMENTS II

main areas for customization for welcome screen

GRECOTEL MALDIVES

welcome background

a single free form image file to suit your premise's theme. Please provide an area for the welcome greeting to be displayed clearly

selectv

DESIGN SUBMISSION

design elements to be submitted to Select-TV for incorporation into system prior to installation

overall concept screenshot main menu

an overall screenshot combining all the elements including:

- front elements
- background
- icons are optional (please leave empty if not customized)
- HEX codes for colors used for fonts

individual elements for main menu

- font size and font type for each text area in main menu
- background image in raw format and PNG or JPG **

** Please use the suitable resolution for your TVs.

overall concept welcome screen

an overall screenshot combining all the elements including:

- welcome greeting
- welcome background

individual elements for welcome screen

- font size and font type for welcome greeting
- background image in raw format and PNG or JPG **
- HEX codes for colors used for fonts

** Please use the suitable resolution for your TVs.

proprietary elements

if a proprietary font is used, please provide the font file.