

Select-TV signs on TransGaming to provide advanced interactive games on connected TV platform LAS VEGAS, NEV, USA – January 11, 2012 – Select-TV, the global leader in connected TV platform and TransGaming Inc. (TSX-V:TNG), the global leader in the multiplatform deployment of interactive entertainment, today announced a partnership agreement to deliver TransGaming's advanced interactive games through Select-TV's connected TV platform EMAGINE. This agreement will immediately enable more than 100 games from TransGaming on Select-TV's connected TV platform in both the hospitality and home markets. Both companies benefit from this partnership arrangement with TransGaming gaining more users via Select-TV's global footprint in hotels, hospitals and homes and Select-TV to deliver more advanced entertainment to its existing and future users.

"This partnership with TransGaming allows us and our customers worldwide to provide their subscribers or room guests with a large gaming catalogue further driving the value proposition of the EMAGINE platform. EMAGINE's existing connected TV platform capabilities is further enhanced with this offering and we are very confident our exciting games offering will bring endless enjoyment to our users." said CS Goh, CEO of Select-TV.

"With the partnership, TransGaming is able to immediately capture the hospitality market and home market of Select-TV," commented Vikas Gupta, CEO & President of TransGaming. "We now have the ability to reach a much larger market and address vertical markets which is dominated by Select-TV. We have immediately increased our total addressable market for GameTree TV and have created a compelling value proposition unmatched by any other company in this space."

### **About Select-TV.**

Select-TV is a provider of end-to-end systems and content solutions for IPTV deployment. The company's technologies converges internet content and service, communication capabilities and digital entertainment to bring an interactive experience to the television screen. Serving the hospitality and home markets, Select-TV clientele includes prestigious hotels, hospitals and telecommunication operators. For more information on Select-TV, visit <http://www.selectv.com.my>.

### **About TransGaming Inc.,**

TransGaming, Inc. (TSX-V: TNG), is the global leader in the multiplatform deployment of interactive entertainment. TransGaming works with the industry's leading developers and publishers to enable and distribute games for Smart TV set-top boxes, Mac computers, and Linux/CE platforms. TransGaming is headquartered in Toronto, Canada, with offices in Ottawa and Atlanta. To learn more about TransGaming visit <http://www.transgaming.com>.